



BANDWIDTH ADVISORS JOINS TCA AS A CHARTER MEMBER

Company Joins Others in an Effort to Help Shape the Future of the Industry

SEATTLE, WA – 4/13/09 Bandwidth Advisors announced it has joined the Technology Channel Association (TCA) as a charter member. TCA is a newly formed non-profit organization that serves to promote the value of the indirect telecommunications sales channel and enhance the relationships between agents and vendors working in the channel.

Designed to leverage the collective voice of the indirect sales channel community, TCA strives to provide trusted leadership in addressing industry challenges, and delivering value-added programs and services to meet the needs of agents and vendors alike. The association also works to identify and develop industry-wide best practices to empower individual businesses. Agent members benefit from the association's efforts to increase awareness of the channel's benefits and credibility. Vendor members benefit from the opportunity to work with agents who will drive more business to their companies. Membership benefits for both groups include access to an affordable health insurance program, continuing education opportunities such as an upcoming Webinar on Best Sales Practices for Agents and Member Forum Calls on current trends and topics in the industry.

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About the Technology Channel Association (TCA)

The Technology Channel Association (TCA) is the first-ever non-profit organization serving professionals working in the indirect telecommunications sales channel. Their mission is to promote the growth and success of the indirect sales channel by addressing industry challenges, delivering value-added programs and services to meet the needs of agents and vendors alike and to identify and develop industry-wide best practices to empower individual businesses. More information about the association is available at www.tcasite.org.